



BUSCH[®]
SYSTEMS



Certified



Corporation

B-CORP CERTIFICATION



**GREAT
PEOPLE**
WORKING
TOGETHER
to create
**POSITIVE
CHANGE**
IN THE WORLD 



OUR MISSION

To support everyone who cares about waste diversion with leading edge products and services that maximize the quantity and quality of their recycling program.



OUR ENVIRONMENTAL PHILOSOPHY

At Busch Systems, our core philosophy of 'People, Planet, Product' is central to our values and corporate culture. Specifically in our sustainability practices, we recognize that by constantly striving to reach a higher standard of environmental accountability, we can encourage our colleagues, suppliers and clients to do the same. By making a conscious commitment to be eco-responsible in our business practices, Busch Systems aims to be sustainably impactful in communities on a local, national and worldwide level.



WHAT IS 'B-CORP'?

'B-CORP' is a certification a corporation can earn when they meet the highest level of social and environmental standards. To qualify, a company must commit to a legally-binding responsibility to protect the interests of its workers, the community, and the environment, in addition to its shareholders. B-Corps pay an annual fee based on revenues, complete a public B Impact Report every 3 years, and meet or exceed B-Lab's comprehensive social and environmental performance standards in order to receive & maintain their certification.

SUSTAINABILITY REPORT

We take our sustainability efforts seriously! As part of our annual planning process at Busch Systems, we have always set sustainability goals for our company to achieve. Our yearly sustainability report allows us to outline, critically evaluate, and share progress towards these goals. We are always looking to set the bar higher in order to reach and surpass our objectives. We look forward to sharing our sustainability journey with you!

Click to View Last Year's Report! 



GREEN THINKING WEBINAR SERIES

As part of our commitment to sustainability, we love sharing our passion and expertise with others. Through our webinars, case studies, blogs, and vlogs you are sure to gain valuable knowledge on current topics in the recycling industry.

PROJECT RISE

RESPONSIBLE INITIATIVES SUPPORTING THE ENVIRONMENT

Environmental responsibility and philanthropy are two things we have always been passionate about – making Project RISE a no-brainer! With every purchase, customers can direct a donation up to \$500 to an environmental non-profit. We support five charities focusing in the areas of forestry, climate care, wildlife protection, water conservation, and environmental education.



OUR JOURNEY IN SUSTAINABILITY

Busch Systems is your direct source for innovative & eco-friendly recycling & waste containers. Like us, our customers care about their social & environmental impact. Maintaining our B-Corp certification is one of the ways we demonstrate our active commitment to reducing waste, building community, and doing what we can to leave the world better than we found it.



Governance

Our formal corporate mission is to support everyone who cares about waste diversion with leading edge products and services that maximize the quantity and quality of their recycling programs. To do so, our CEO & Senior Leadership integrate social and environmental considerations into their decision-making, practices, policies, targets, and goals. Our daily work is centered around continuous improvement in all areas of the company, and we hold ourselves accountable to our workers, our community, and the environment, in addition to our customers and our stakeholders.



Workers

At every level in our company, we take the financial, physical, professional, and social wellbeing of our employees very seriously. The top priority in our office and warehouses is the health, complete wellness, and safety of all workers, and we regularly monitor and evaluate employee satisfaction & engagement. This ranges from being a [Certified Living Wage Employer](#), to providing career development support, to holding monthly staff appreciation events, to our comprehensive health, fitness, & wellness benefits programs!



Community

We actively seek to contribute to the economic and social wellbeing of the communities we operate in - municipally, globally, and everything in between! Busch supports local small businesses & grassroots charity organizations, empowers those pushing for progressive change, and has philanthropy built into our operations with Project RISE, employee volunteering supports, and formal community investment policies.



Environment

As a company devoted to waste management, diversion, & reduction, environmental stewardship may be our biggest focus! For almost 40 years, we have delivered innovative & sustainable recycling and waste solutions. Our products all contain a mandatory-minimum amount of post-consumer recycled materials, our Project RISE donation program actively supports five national charities operating in different fields of important environmental work, and we consciously monitor the environmental impact of each product and business decision through our partnership with [CarbonGraph](#). Even our bins themselves are fully recyclable at the end of their lifecycles!



Customers

We hold ourselves to the highest standard of customer service. For starters, Busch Systems is the top-rated and most-trusted brand in recycling & waste containers on [Trustpilot](#). That is at least in part because we don't just sell our customers bins – we support them in their waste program journey every step of the way! This includes expert advice on how to best start a new program or optimize one that already exists, open access to our free 'Green Thinking' educational webinars, highly customizable containers and signage, and a continually-growing online resource library of blogs and case studies packed with helpful tips & recycling info!

