

# BUSCH SYSTEMS

Recycling Made Simple



Manufacturing the World's Largest,  
Most Innovative Line of Recycling  
Containers, Compost Bins and Waste  
Receptacles for over 25 Years!



**BUSCH SYSTEMS**  
Recycling Made Simple

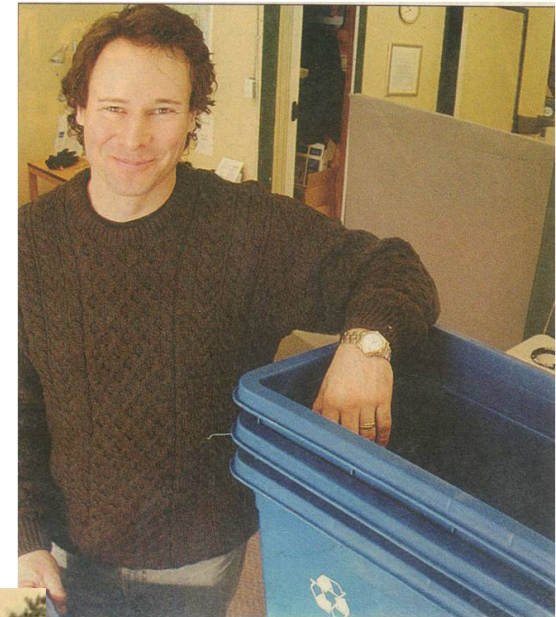
[www.buschsystems.com](http://www.buschsystems.com)

81 Rawson Avenue, Barrie, Ontario, Canada L4N 6E5 1-800-565-9931



## Over 25 Years as the Industry Leader in Recycling Containers

- Busch Systems originated from a vision; Following the introduction of the first curbside recycling program in Kitchener, Ontario in 1981 Craig Busch recognized the program could be improved
- That program originally used oversized industrial collection carts throughout residential communities to collect recyclables
- Craig founded Busch Systems, a small, ambitious company which sought to change the way we look at recycling by making it simple for everyone
- Introducing lightweight, durable recycling bins, Busch Systems set out to change the world



Craig Busch was awarded with the Arch Brown Entrepreneur Award of Excellence in 2004. He was also awarded this achievement for a second time in 2007.



Craig Busch's First Recycling Container, 1988





- Located in Barrie, Ontario, Canada
- Established in 1985 by Craig Busch
- Manufactures the world's largest, most complete line of recycling, waste and compost containers
- Manufacturing lightweight, durable recycling bins incorporating simplified sorting mechanisms utilizing smaller molds
- Our recycling systems are specifically manufactured to be clear and easy to use in order to prevent contamination and generate the cleanest possible stream of recyclables
- Busch Systems is committed to helping the community and the world at large to reduce our carbon footprint
- All products contain recycled content and are 100% recyclable
- We support our community locally and globally with various charity contributions and events
- Innovative company that has developed more new molded recycling, waste and compost containers than all other manufacturers combined

**MADE WITH  
RECYCLED  
CONTENT**



**100%  
RECYCLABLE**





# BUSCH GROUP of Companies

Over the past 25 years, the companies that comprise the Busch Group have grown to become industry leaders in a variety of business sectors



**ARMOUR**  
TECHNOLOGY SOLUTIONS INC.

Custom IT Solutions and Network Management



Web Development and SEO, Graphic Design and Marketing



Integrated Moulding  
International Inc.

Custom Injection Moulding



**BIG DOG**

SHRED BINS USA INC.

Document Destruction Containers



**California**  
CONTAINER  
& CABINET

Custom Cabinet Manufacturer





### Busch Systems Environmental Efforts

- As part of our commitment to the community and the environment, we engineer our recycling containers to use less natural resources and to ship far more effectively - avoiding large volumes of carbon emissions
- All of our products contain recycled content and are 100% recyclable and are proudly made in North America

### Closing the Loop

- By purchasing recycled-content products, you are doing your part to help maintain market demand for the materials that we do not want in our landfills, and ensuring the continuation of recycling programs everywhere
- Products made with "recycled resources" rather than raw materials use less energy, less water, and creates less air pollution
- Creating a strong market for recycled products is key to completing the recycling process or "closing the loop." Consumers close the loop when they purchase products made from recycled materials





## Busch Systems LEED Information

- Leadership in Energy and Environmental Design (LEED), is an internationally recognized green building certification system that strives to increase demand for products which incorporate recycled content materials
- The use of Busch Systems containers, with a minimum of 35% recycled content, will contribute to 1 LEED point available for use of Recycled Content under the Materials and Resources Project



## Mission Statement

- At Busch Systems International Inc. we realize our actions have an impact on the world around us and we are committed to integrating environmental awareness throughout the company
- We will develop and implement solutions that will reduce the impact of our activities on the environment while monitoring and measuring our progress in various initiatives
- We will encourage conservation, waste-reduction, recycling and other sustainable practices in daily operations. We will harness and channel the enthusiasm shown by our employees, and provide appropriate training and support not only to ensure that all staff exercise their environmental responsibility, but that it is instilled as a corporate value







# Our Clients



We specialize in providing waste and recycling bin solutions to a wide range of industries:

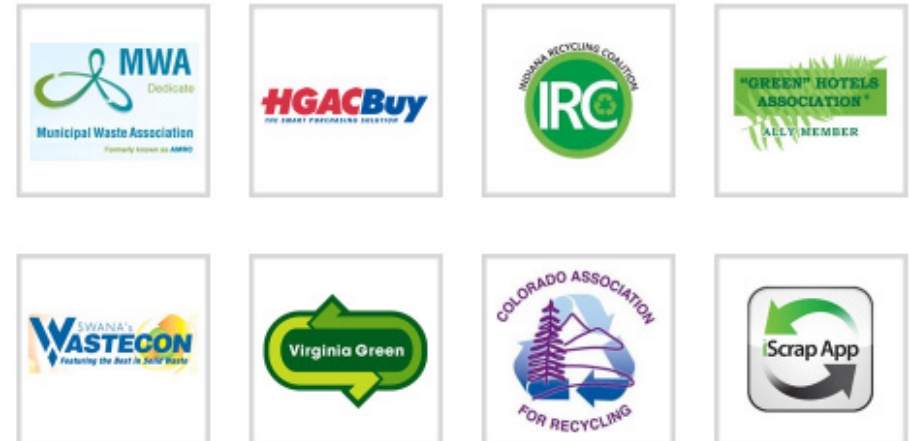
## Key Markets Served

- Educational
- Healthcare
- Hospitality
- Municipalities/Cities
- Facility Management
- Airports
- Government
- Military
- Retail
- San/Jan
- Architectural

## Clients:



## Associations and Cooperative Purchasing:

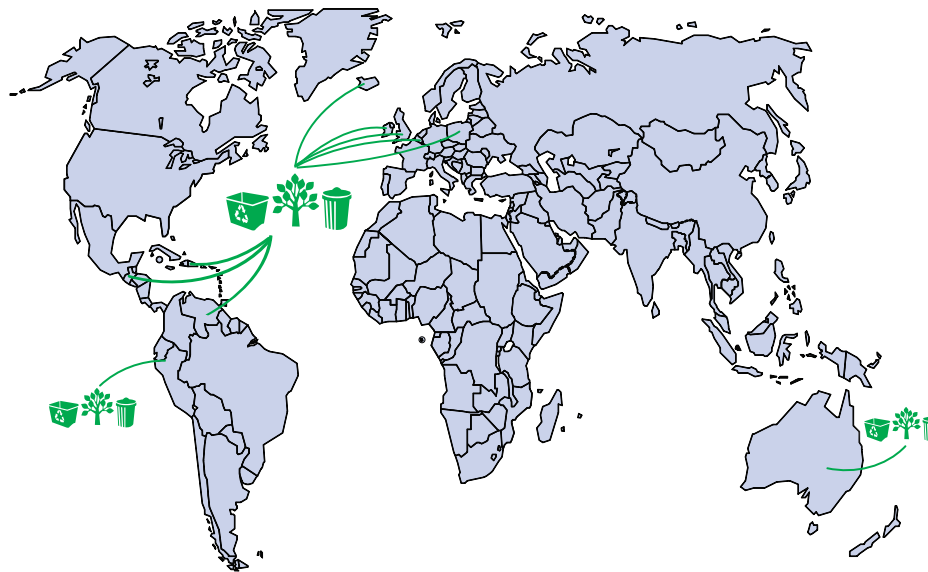




## Internationally Recognized



- Busch Systems successfully exports to all points worldwide, and have established a network of Distributors with full inventories of our core products
- Alternatively, our Export Department can ship directly to all other destinations not serviced by these valuable partners
- Our experienced team has developed strong international relationships with reliable freight providers who can handle all of your logistical needs swiftly and easily



### Our Distributors

London England  
Dublin Ireland  
Tilburg Netherlands  
Venezuela  
Guatemala City Guatemala  
Warszawa Poland  
Reykjavik Iceland  
Somersby Australia  
Lima Peru  
Santo Domingo Dominican Republic







**Whether designing new products or being involved with many charities, Busch Systems believes strongly in giving back, and loves to be an active participant in making the world a better place.**



### MOVEMBER

Shown above are the proud members of our 2011 Movember team. This year our 'Armour Lip Charmours' grew their donations to an impressive \$3,609.00! Busch Systems participates annually in the Movember campaign which raises both money and awareness for men's health, specifically prostate cancer, by growing mustaches and collecting donations. Thank you to the participants for yet another successful year – as well as shaving promptly on December 1st!

### LOCAL CHARITIES

To date, Busch Systems staff has raised, through various internal events over \$1,650 for charities such as Furry Friends, Big Brothers/Big Sisters of Barrie Bowl for Kids Sake and Red Cross for Haiti Relief and most recently The Barrie Food Bank.

### SLEEPING CHILDREN AROUND THE WORLD

In 2010 Busch Systems donated \$5,000 to the charitable organization Sleeping Children Around the World. All donations go towards bed kits for children in underdeveloped and developing countries. Each bed kit consists of a mat or mattress, pillow, sheet, blanket, mosquito net (if applicable), clothes outfit, towel and school supplies.

### THE UNITED WAY

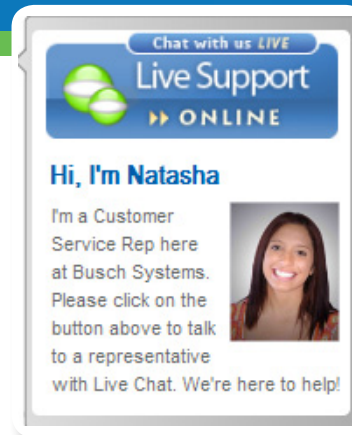
Each year Busch Systems makes a generous donation to the local United Way to help build a better community. Our 2012 payroll deductions from Busch Systems staff totals \$6,005.00 with an 81.6% employee participation rate. In addition, Busch Systems will be adding a \$2,500.00 donation for a grand total of \$8,505.00 towards United Way. We are proud to continually support our community through such an admirable charity.





### Highly Trained Professionals and Immediate Online Support!

- Busch Systems is made up of a passionate, and knowledgeable dedicated group of people who care about the world in which they live
- To discuss options regarding recycling programs or to ask any questions in regards to containers or collection methods, Busch Systems team members are always available to help make recycling simple
- Providing quality service and recycling expertise is a top priority and Busch Systems experienced recycling consultants assist and support customers in creating recycling programs in their companies and communities
- Online catalogues and marketing brochures offer industry suited recycling solutions as well as recommendations for establishing effective recycling programs solutions



### We offer valuable resources on our website.

- **How-to Guides:**  
Help you set up a successful recycling program
- **Recycling for Kids:**  
Colorful resources to encourage kids to recycle
- **Recycling Container Solutions:**  
Container solutions for any environment
- **Waste Watcher Signage:**  
Print your own Waste Watcher signage
- **Container Shopping Lists:**  
Container suggestions for specific spaces

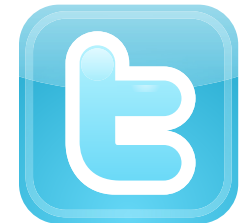
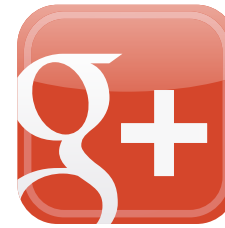




### Busch Systems On-Line

Busch Systems is present on various social media websites and online social activity plays an active role in marketing and brand awareness

Connecting and interacting with new audiences allows for continual market research and customer engagement, improving business standing in search engine results





# Why We Stand Out From the Competiton



## Brand Your Bin with Customization!

At Busch Systems container variations are endless!

- Acknowledging that individual companies and therefore recycling programs are unique, offering a line of recycling bins that are flexible is top priority
- Containers that come in a wide range of colors, styles, and designs speak directly to the distinct requirements and interests of each business



### Why Customize?

- Excellent advertising tool
- Promotes company recycling program
- Demonstrates you are a business that is environmentally conscious, and thereby associates your brand with the positive act of recycling!

### Personalize Your Recycling Bins with:

- Signage
- Custom Colors
- Vinyl Graphics
- Hot-Stamping

## We Specialize in Customization







## Kids Can Recycle Too!

Children are our future and teaching them the importance and skill of recycling at an early age will help ensure the longevity of our planet

Busch Systems has a wide selection of resources and children oriented product to encourage and educate little ones on recycling:

- Assortment of primary colored recycle bins
- Bright and attractive decals
- Puzzles
- Coloring Pages
- Certificates
- Signage
- Classroom Posters



Kidz Waste Watcher



Kidz Dual Sort



Kidz Upright



Kidz-Sort



Kidz Billi Box





## What People Are Saying



### Busch Systems strives to add value to your program and overall buying experiences

*I couldn't have asked for a better customer experience than with Busch Systems.*  
- MAJ Jennifer D., Virginia Military Institute



*Busch made us custom artwork plus they helped me coordinate EVERYTHING!!!  
I love all of Busch System's products.*  
- Joshua R., Maxi Container



*The best part of the Busch Systems Waste Watcher recycling containers was our ability  
to personalize the labels and look of the containers to suit our needs.*  
- Erica W., Stark-Tuscarawas-Wayne Recycling District



*One of the main reasons that I choose Busch Systems recycling containers for the campus of  
Youngstown State University is because of their high-quality recycled-content product lines.*  
- Dan, Youngstown State University







LET'S REDUCE OUR CARBON FOOTPRINT TOGETHER ...

A large graphic consisting of a path of green leaves and footprints that starts on the left, rises into a gentle arc, and then descends towards the right. The path is composed of individual green leaf shapes and footprints, symbolizing a journey towards sustainability.

Follow Us on the Path to a  
Greener and Brighter Future



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