



*Let's Recycle Better, Together.*

# RECYCLING UNDER THE BRIGHT LIGHTS

DIVERSION LOGISTICS AT SPORTING & OTHER EVENT VENUES

WEDNESDAY AUGUST 10TH 1:00 - 2:30 P.M. EDT.



📞 1-800-565-9931

🌐 [buschsystems.com](https://www.buschsystems.com)

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# Today's Presenter



**Nick Otte**

*Senior Director of Stadium Operations*

Austin FC

Austin, TX

# Join the Discussion!

From your toolbar:



Share your experience  
& opinions

Look for links  
to resources

Type direct questions  
for panelists

# Recycling Under the Bright Lights

Austin FC | Q2 Stadium



# Austin FC | Q2 Stadium



# Designed for Sustainability

- Pillar of Stadium design
- Support and direction from the City
- Sustainability a focus from top to bottom
- LEED Gold Certification



# Partnerships and Support

- Key element to choosing our partners
- More than just PR
- Levy
- Texas Disposal Systems



# Operation Strategies

- Material and packaging procurement
- Receptacle procurement
- Supplies





# Operation Strategies

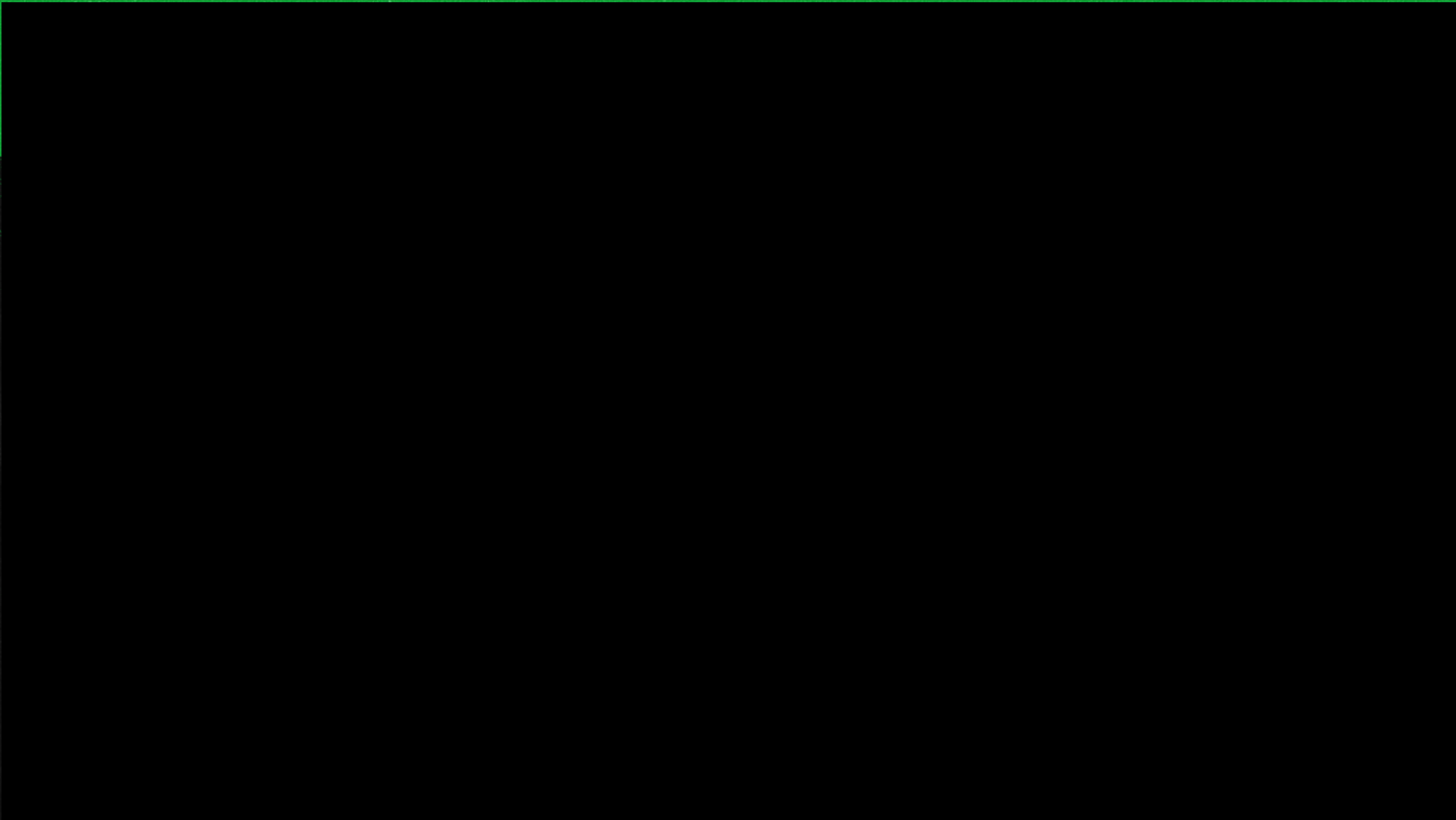
- Direct Engagement
- Signage



# Operation Strategies

- Additional Fan Education
- Pre-match Video





# Operations

- Staff Education
- Back of House Operations
- Staff-facing Signage



# Operations

- Equipment
- Dumpster selection
- Enforcement



# Results & Goals

- Policy adjustment and improvement
- 71 percent waste diversion in 2021
  - Over 300,000 lbs diverted
- All but 1 match >80 percent in 2022
- Zero Waste by 2040



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# Live Poll #1

**What activities are you currently doing?** *(check all that apply)*

- Recycling: Public-facing bins
- Pick or sort recyclables from waste in stands
- Collect food organics: Front of house
- Compostable packaging for concession sales
- Reusable cups/ packaging for concession sales
- Actively engage attendees (i.e. Green Teams, PSA's, etc.)

# Live Poll #2

**Do you have uniform branding & color standard for waste streams throughout facility?**

- Yes, formal branding / color standards
- Informal, mostly uniform network of bins
- Actively working to implement uniform standards
- Nope. Maybe some day

# Live Poll #3

## How would you rate your recycling / waste reduction program?

- Advanced – achieving high diversion
- Solid, but some room to improve
- Decent, covering the basics
- Beginning stages
- N/A – Doesn't apply

# Busch Systems Resources

## Program Resources

- Download presentation slides
- View today's recording
- Slides & recording of 6/24/21 webinar:
  - *Maryland Stadium Authority, MD*
  - *Showbox Nightclub, Seattle, WA*
  - *Red Rocks Amphitheater, CO*
  - *Salt Palace Convention Center, UT*

## *Advancing Recycling* Blog Series



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